



SUSS STRIDES

GOING THE DISTANCE FOR OUR STUDENTS

Fundraising Guide

ABOUT SUSS STRIDES

Move with purpose. Make every stride count.

SUSS Strides is a community movement bringing the SUSS family - students, alumni, staff, faculty, and friends - together through walking, running, cycling, and swimming. From 7 August to 6 September 2026, our community is stepping up to go the distance for one another.

Why launch a sub-campaign?

This fundraising guide is a step-by-step toolkit designed to help you kickstart your own sub-campaign for **SUSS Strides**. By creating a personal or team fundraising page, you can rally your network and turn your physical miles into real financial support for a cause you care about.

Choose Your Cause

We believe in supporting what matters most to you. When you set up your sub-campaign, you can choose to direct your fundraising efforts toward any of the following impactful funds [here](#) (or Slide 3).

You don't need to be a seasoned fundraiser or an elite athlete to lead a movement. Every sub-campaign, no matter which fund it champions, helps us build a stronger, more inclusive community.

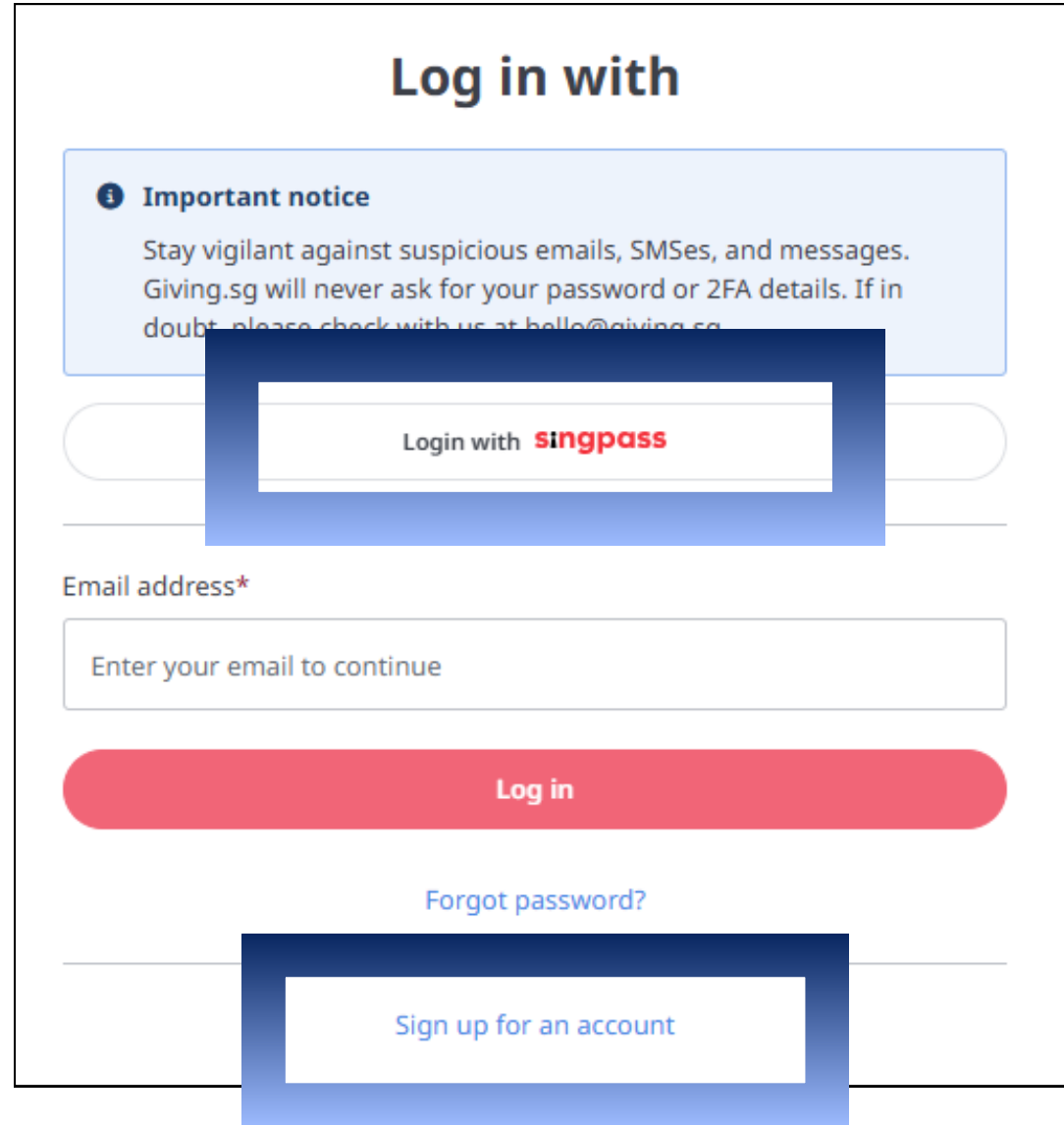
Give Today, Shape Tomorrow.



CREATE YOUR SUB-CAMPAIGN

All funds raised through a sub-campaign page on Giving.sg will go towards the fund of your choice.	
Name of Fund of Choice	Fund Description
SUSS Student Care Fund	Supports fellow students who face unexpected financial difficulties, ensuring that no one has to put their studies on hold
C-three Mental Health Assessment (MHA) Fund	Supports SUSS students for expedient and confidential access to specialist mental health assessment and care
SUSS Sports for Good Fund	Supports SUSS student competition groups in implementing sports-related programmes that benefit the underserved in SUSS or the external community
SUSS Student Group Greater Good Fund	Fuels student-led initiatives that make our campus vibrant
Student Accessibility Support (SAS) Fund	Facilitates accommodations and access arrangements, supporting the learning needs of students with disabilities across all academic and non-academic environments
SUSS Sustainability Endowment Fund 2026	Supports students pursuing sustainability education through scholarships, awards, and student-led projects

CREATE YOUR SUB-CAMPAIGN



Log in with

Important notice
Stay vigilant against suspicious emails, SMSes, and messages. Giving.sg will never ask for your password or 2FA details. If in doubt, please check with us at hello@giving.sg

Login with **singpass**

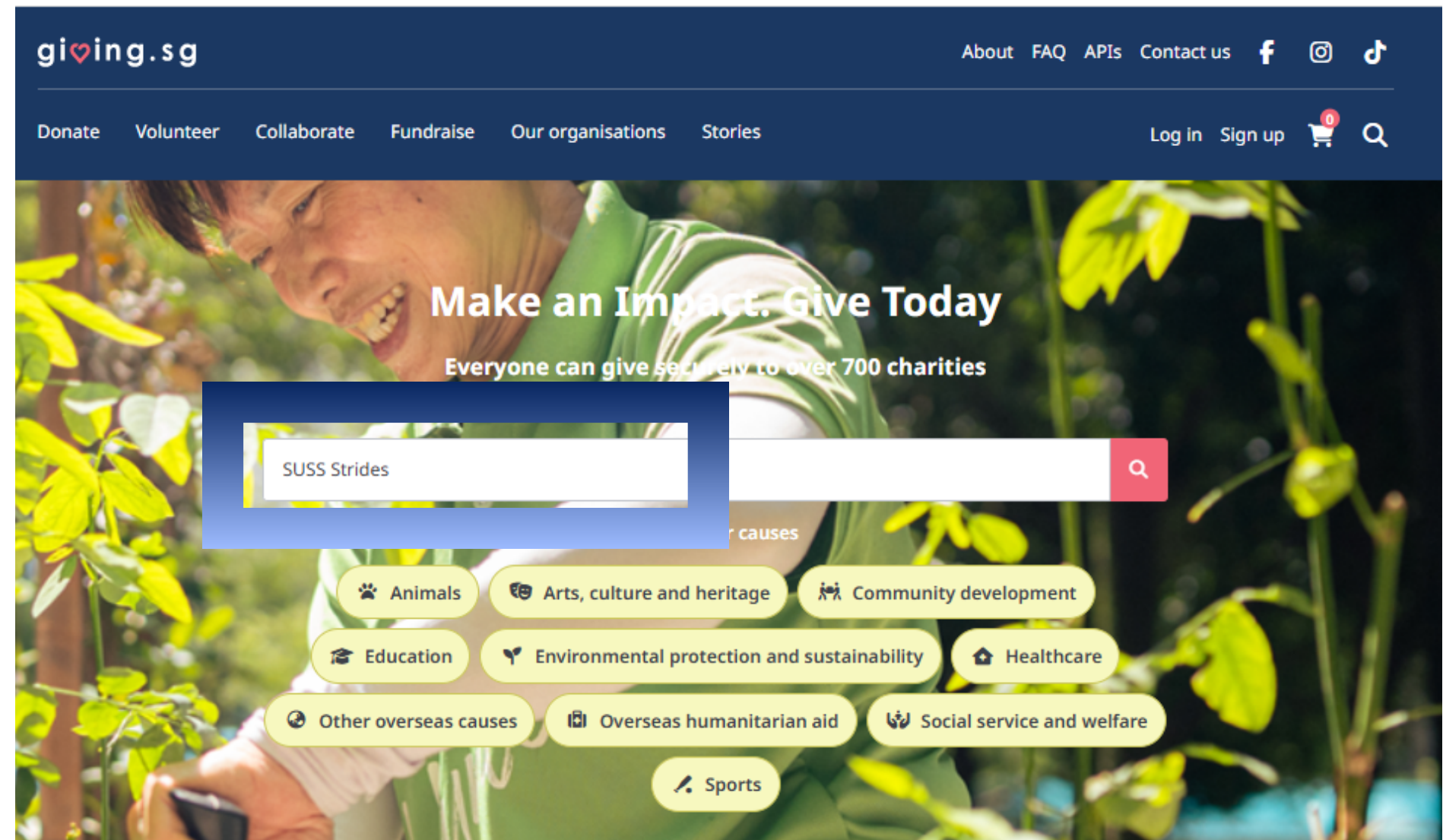
Email address*
Enter your email to continue

Log in

[Forgot password?](#)

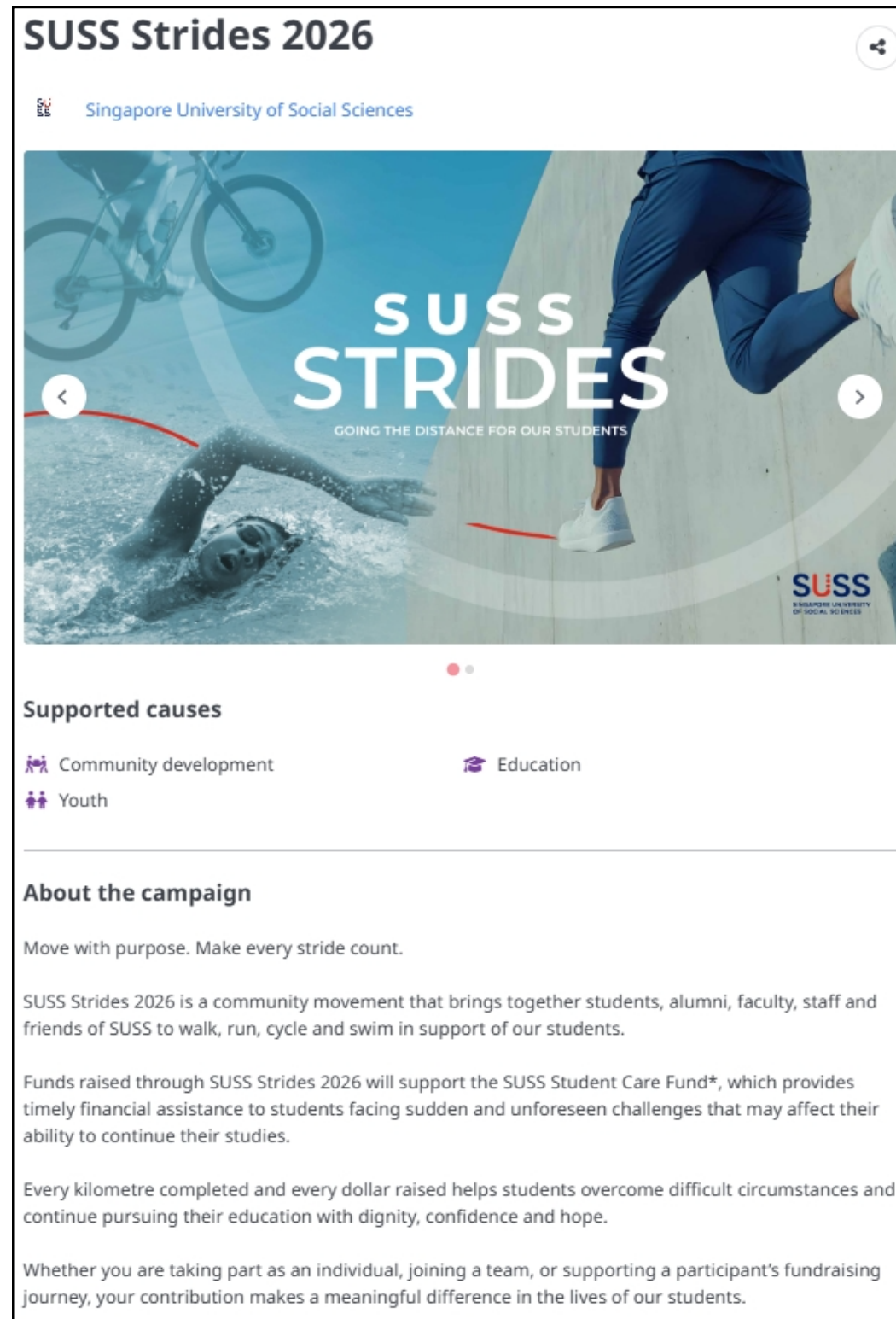
[Sign up for an account](#)

- 1** Sign up using your SingPass or create a new Giving.sg account.
Link: <https://www.giving.sg/home>



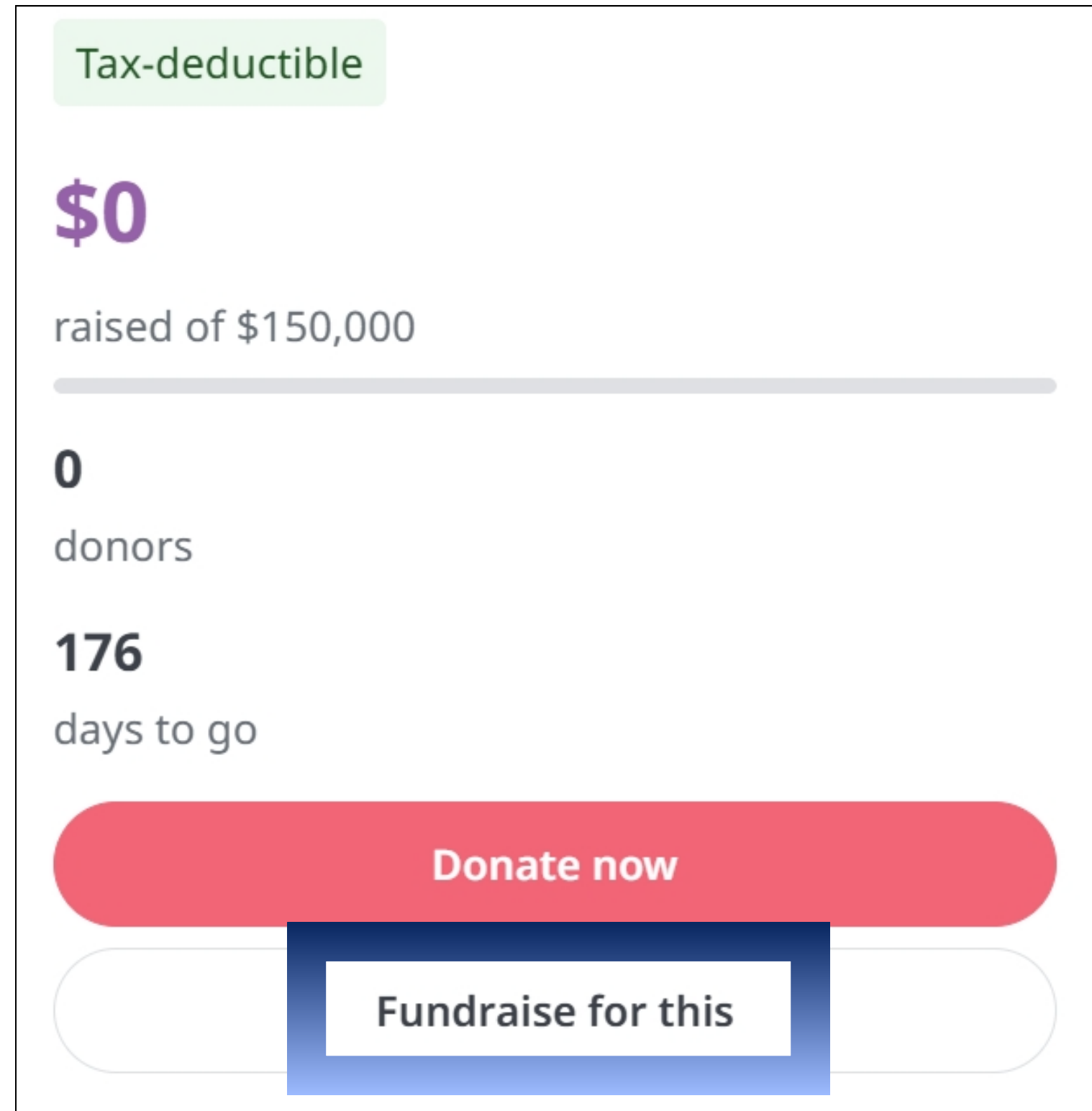
- 2** Search for “SUSS Strides 2026”
Link: <https://www.giving.sg/donate/campaign/suss-strides-2026>

CREATE YOUR SUB-CAMPAIGN



3

Click on the "SUSS Strides 2026" campaign page.



4

Click on "Fundraise for this".

CREATE YOUR SUB-CAMPAIGN

5

- 1 Describe your campaign
- 2 Tag your campaign
- 3 Set up the schedule
- 4 Set up donation tier
- 5 Settings

Describe your campaign

Campaign name*

SUSS Strides 2026

Campaign goal*

– \$ 150,000 +

Campaign goal should not exceed \$10,000,000

Description*

Describe your campaign and the giving you do. (2,000 characters)

Move with purpose. Make every stride count.

SUSS Strides 2026 is a community movement that brings together students, alumni, faculty, staff and friends of SUSS to walk, run, cycle and swim in support of our students.

Funds raised through SUSS Strides 2026 will support the SUSS Student Care Fund, which provides timely financial assistance to students facing sudden and unforeseen challenges that may affect their ability

Campaign URL*

Your campaign URL can only contain lowercase letters, numbers and dashes. It must contain at least one letter. It may not start or end with a dash.

[giving.sg/donate/campaign/](#)

suss-strides-2026

I am fundraising for

SUSS Strides 2026

 Singapore University of Social Sciences



Tell your audience how your impactful campaign can be and why they should donate. Use emotive and genuine language.

Campaign Name:

SUSS Strides 2026 - *<Name of Individual/Team used in registration>*

Examples:

SUSS Strides 2026 - *Jane Tan*

SUSS Strides 2026 - *SBiz Speedz*

Campaign Goal:

Insert your fundraising goal, any amount between \$50 to \$100,000.

Description:

Please refer to the next slide (Slide 6) for a draft description.

Campaign URL:

SUSS-Strides-2026-*Name of Fundraiser / Fundraising Team*

Examples:

SUSS-Strides-2026-*JaneTan*

SUSS-Strides-2026-*ADVSpeedz*

Important: For consistency, please use the same name/team name submitted during registration for your sub-campaign name and URL.

CREATE YOUR SUB-CAMPAIGN

Describe your campaign

Campaign name*

SUSS Strides 2026

Campaign goal*

— \$ **150,000** +

Campaign goal should not exceed \$10,000,000

Description*

Describe your campaign and the giving you do. (2,000 characters)

Move with purpose. Make every stride count.

SUSS Strides 2026 is a community movement that brings together students, alumni, faculty, staff and friends of SUSS to walk, run, cycle and swim in support of our students.

Funds raised through SUSS Strides 2026 will support the SUSS Student Care Fund, which provides timely financial assistance to students facing sudden and unforeseen challenges that may affect their ability

Campaign URL*

Your campaign URL can only contain lowercase letters, numbers and dashes. It must contain at least one letter. It may not start or end with a dash.

[giving.sg/donate/campaign/](#)

suss-strides-2026

DESCRIPTION

1. Copy and paste the following standardised description.

Move with purpose. Make every stride count.

I am taking part in SUSS Strides 2026, a community movement that brings students, alumni, staff, faculty, and friends of SUSS together through walking, running, cycling, and swimming in support of our students.

As part of this journey, I am raising funds for **[Insert your Fund of Choice]** which **[Insert Fund Description]**. A tax deductible receipt can be issued for donations of \$10 and above if a valid tax reference number is provided.

Your gift will help turn every stride into meaningful support for students and causes that matter to the SUSS community. Together, we become a force for good.

Give Today, Shape Tomorrow.

2. Switch out the following:

- [Name of Fund Of Your Choice]
- [Fund Description]
- Please refer to **this list** (or Slide 3) for the list of funds eligible for support and it's definition.

CREATE YOUR SUB-CAMPAIGN

Campaign URL*

Your campaign URL can only contain lowercase letters, numbers and dashes. It must contain at least one letter. It may not start or end with a dash.

[giving.sg/donate/campaign/](#)

SUSS-Strides-2026-ClassGiving

Photos of campaign*

Upload up to 5 pictures or include a YouTube link for donors to learn more.
Tip: Drag images to re-position the order in which they are displayed

Cover photo



 [Select file](#) to upload image

Recommended size: 1440 x 810 | JPG, PNG, GIF. Max size: 5MB

Or

YouTube URL ⓘ

Copy and paste the YouTube link and press 'Enter' to upload

 <https://youtube.com/embed/>

Save draft

Next

6

Campaign Banner & Artwork:

- **Option A (Recommended):** Use our standardized SUSS Strides 2026 Banner. This version is pre-approved and ready for immediate upload. **Click here** to download the banner.
- **Option B (Custom Artwork):** If you prefer to create your own banner, please ensure that it prominently features the text "SUSS Strides 2026" to align with the campaign.
- **Formatting:** Please ensure your final upload meets the standard image guidelines and formatting required by Giving.sg.

CREATE YOUR SUB-CAMPAIGN

Set up the schedule

Start date*

06-08-2026

End date*

31-12-2026

 Your campaign will run for 148 days

Back

Save draft

Next

7

Set up the schedule

- **Start date:** 06-08-2026
- **End date:** 31-12-2026

*Qualifications for **Top Fundraisers** will be based on donations raised **up to 6 September 2026**.

CREATE YOUR SUB-CAMPAIGN

✓ Describe your campaign

✓ Tag your campaign

✓ Set up the schedule

✓ Set up donation tier

✓ **Settings**

Settings

Fundraising type*

Local
Giving for local communities and citizens

Tax deduction set by the NPO
The minimum amount claimable for tax deduction is set at **\$10** currently. Donors will be eligible for TDR when they donate this amount and above.

By submitting, I declare that this campaign is to raise funds for local charitable purpose only, and that I am aware of, and abide the requirements under the Charities Act of Singapore (Chapter 37), include the Charities (Fund-raising appeals for Local & Foreign Charitable Purpose) Regulation.

Back Save & preview **Submit for approval**

I am fundraising for

SUSS Strides 2026

Singapore University of Social Sciences

9

Once your sub-campaign is approved, be ready to share them with your network for them to support your efforts!

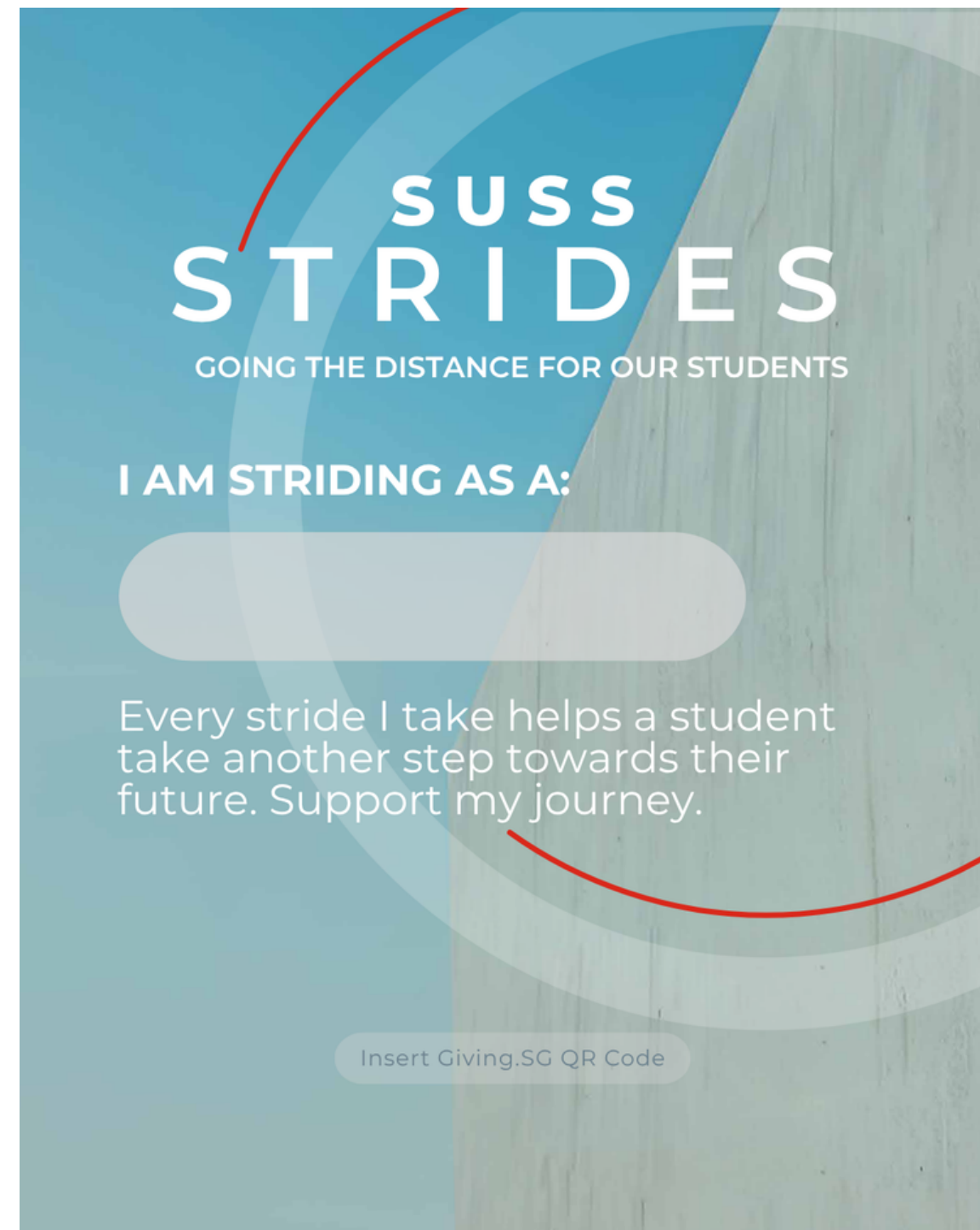
You are welcome to use the templates in slides 10 & 11 to share them via your socials or messaging applications (e.g. WhatsApp or Telegram).

8

Do a final check of all details. Finally, click to submit the campaign for review.

SOCIAL MEDIA IMAGE TEMPLATE

Adapt these images to share with
your family and friends!



You may download the templates via [**this link**](#).

SOCIAL MEDIA CAPTION SAMPLES

Adapt these captions to rally support for your campaign

You may refer to the list of Funds and it’s description [here](#) or in Slide 3.

N/o	Platform	Sample Captions
1	Social Media (Goal-based)	I'm taking part in SUSS Strides 2026! 🏃🚴 This year, I'm committing to [Insert Activity: e.g., running 20km / cycling 50km] to raise funds for [Insert Fund Name]. No matter how big or small, every single dollar goes directly to making a real impact. If you'd like to support my journey and do good at the same time, please click here: [Insert Sub-Campaign Link] Thank you so much for the support! Let's make every stride count. 🙌🌟 #SUSSStrides2026 #GiveTodayShapeTomorrow #SUSS
2	Social Media (Community)	Moving with purpose! 🏃 I'm joining the SUSS community for SUSS Strides 2026, where I'll be [Insert Activity: Walking / Running / Swimming / Cycling] to support a cause close to my heart: [Insert Fund Name]. This year, I'm hoping to raise a bit of support to keep it going. You don't have to be an athlete to make a difference. Every support counts! If you're able to chip in, please support my fundraiser here: [Insert Sub-Campaign Link] Appreciate all your love and encouragement! ❤️ #SUSSStrides2026 #GiveTodayShapeTomorrow #SUSS
3	Messaging Applications (e.g. WhatsApp, Telegram)	Hello everyone! 🙌 I'm participating in SUSS Strides 2026 this year and will be [Insert Activity: e.g., walking 10km / swimming 5km] to help raise funds for SUSS. I've set up a fundraising page to achieve my goal, and it would mean the world to me if you could support it! Every small amount goes a long way. You can find out more or make a donation through my link here: [Insert Sub-Campaign Link] Thank you so much for your support! 🙏



THANK YOU



Have a question? Contact the
SUSS Annual Giving team:
annualgiving@suss.edu.sg